

# **United** *Leasing & Finance* **Championship**

## *Partner Information*

April 17 – 23, 2017



The United Leasing & Finance Championship is one of twenty-five professional golf tournaments on the Web.com Tour and will return to Victoria National in Newburgh, Indiana for its sixth consecutive year in 2017. The Web.com Tour provides players direct access to the PGA Tour and seventy-three percent of all PGA Tour players began their career on the Web.com Tour.

The United Leasing & Finance Championship benefits local charities and has donated \$872,286 over the last five years to more than 100 organizations in the area. It is managed by a committee of 25 executives and business owners from the region and a volunteer force that is nearly 400 strong. Those individuals donate their time and talents to ensure that professional golf continues to be a part of the Tri-State's sports scene.

Contact the United Leasing & Finance Championship Team for More Information...

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*Check out [www.ulcgolf.com](http://www.ulcgolf.com) for more information.*

# *Amateur Participation Opportunities*



## Monday Pro-Am – Monday, April 17, 2017

- Four Amateur Playing Positions Alongside One PGA TOUR/Web.com Tour Professional
- One \$500 Retail Gift Card per Amateur for Use in the Official Nike/Callaway Pro-Am Shopping Experience
- Eight Invitations to Sunday Evening Pairings Party
- 32 - Daily General Admission Passes to the Tournament
- Noon-2 PM Tee Times with Lunch and Appetizers at Victoria National

**Investment: \$8,500 per Foursome**

## Tropicana Evansville Pro-Am – Wednesday, April 19, 2017

- Four Amateur Playing Positions Alongside One PGA TOUR/Web.com Tour Professional
- One \$500 Retail Gift Card per Amateur for Use in the Official Nike/Callaway Pro-Am Shopping Experience
- Eight Invitations to the Tuesday Evening Pairings Party at Cavanaugh's
- 32 - Daily General Admission Passes to the Tournament
- Morning or Afternoon Tee Times with Breakfast/Lunch/Appetizers at Victoria National

**Investment: \$8,500 per Foursome**

# Corporate Marketing Opportunities

## Floating Sign

Floating Signs are Located in Several of the Lakes on the Course and Offer Maximum Exposure for Your Business and Include Three Branding Panels for Sponsor Message (suggested 4'x8') Mounted on a Floating Base. Partnership Opportunity Also Includes:

- Four Passes Per Day (Thursday-Sunday) to the FC Tucker Hospitality Suite
- Sixteen Daily General Admission Passes to the Tournament

Investment: \$7,500

## Scoreboard Ad Panel

Scoreboard Ad Panels (6' x 4') are Located on A Tournament Scoreboard and Offer Your Business A Prime Ad Placement. Side and Footer Panels Available. On Each Scoreboard. Partnership Opportunity Also Includes:

- Four Passes Per Day (Thursday-Sunday) to the FC Tucker Hospitality Suite
- Sixteen Daily General Admission Passes to the Tournament

Investment: \$5,000 – Single Footer or Side Panel  
\$25,000 – Package of Six Side or Footer Panels

## Gallery of Majors Sign

Gallery of Majors Signs are Located in a High Traffic Area at the Tournament Branding Panel for Sponsor (18"x27") Appears Opposite of Panel with Image of 2016 Majors Champion. Partnership Opportunity Also Includes:

- Four Passes Per Day (Thursday-Sunday) to the FC Tucker Hospitality Suite
- Sixteen Daily General Admission Passes to the Tournament

Investment: \$3,500

## Gallery of Champions Sign

Gallery of Champions Signs are Located in a High Traffic Area at the Tournament Branding Panel for Sponsor (18"x27") Appears Opposite of Panel with Image of the 2016 ULFC Champion. Partnership Opportunity Also Includes:

- Four Passes Per Day (Thursday-Sunday) to the FC Tucker Hospitality Suite
- Sixteen Daily General Admission Passes to the Tournament

Investment: \$3,500

## Tee Back Sign

Tee Back Signs are Located at the Tee Box and Consist of a (6' x 4') Double-Sided Ad Panel for Business Marketing. Partnership Opportunity Also Includes:

- Four Passes Per Day (Thursday-Sunday) to the FC Tucker Hospitality Suite
- Sixteen Daily General Admission Passes to the Tournament

Investment: \$3,500

## Tee & Green Sign

Located at Tee and Green and Offer Sponsors TWO Double-Sided Branding Panels (18"x27") that Appear Opposite Hole Information. Partnership Opportunity Also Includes:

- Four Passes Per Day (Thursday-Sunday) to the FC Tucker Hospitality Suite
- Sixteen Daily General Admission Passes to the Tournament

Investment: \$3,500



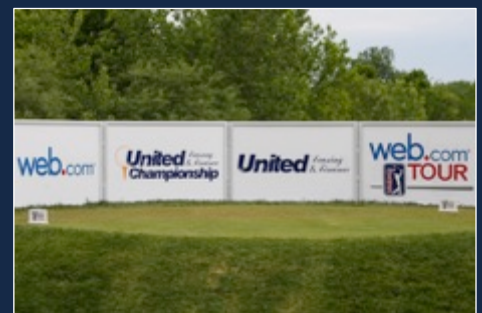
Floating Sign



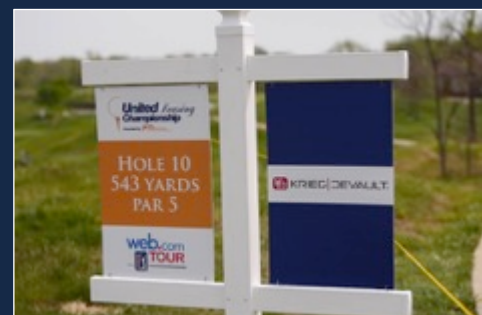
Scoreboard Panel



Gallery of Champions



Tee Back Sign



Hole Sign

## 'QUIET' Paddle Sponsor

Your Business Name would Appear on the 100+ 'QUIET' Paddles throughout the course during the United Leasing & Finance Championship. This Branding Opportunity Allows you to Make Multiple Impressions on Tournament Attendees.

- Four Passes Per Day (Thursday-Sunday) to the FC Tucker Hospitality Suite
- Sixteen Daily General Admission Passes to the Tournament

**Investment: \$3,500**

## Starting/Scorer Tent Sponsor

Your Business Name Would Prominently Be Displayed on the Starting Tents at Hole #1 and #10 and the Scoring Tents at Hole #18. This Exclusive Sponsorship Also Includes

- Four Passes Per Day (Thursday-Sunday) to the FC Tucker Hospitality Suite
- Sixteen Daily General Admission Passes to the Tournament

**Investment: \$5,000**

## Practice Range Sponsor

The Driving Range Sponsor at the United Leasing & Finance Championship would have Maximum Exposure with Both Web.com Tour Players and Tournament Attendees.

- Four Passes Per Day (Thursday-Sunday) to the FC Tucker Hospitality Suite
- Sixteen Daily General Admission Passes to the Tournament

**Investment: \$7,500**

## United Leasing & Finance Championship Website Sponsor

Prominently Feature Your Business or Organization on the Home Page for the United Leasing & Finance Championship ([www.ulcgolf.com](http://www.ulcgolf.com)). This High-Traffic site is the Hub for all Ticket Sales, Volunteer Registration and General Information Prior to and During the Tournament. Your Custom Banner Ad Would Appear on the Home Page and would link to your website.

- Four Passes Per Day (Thursday-Sunday) to the FC Tucker Hospitality Suite
- Sixteen Daily General Admission Passes to the Tournament

**Investment: \$3,500**

## On-Site Vendor Booth

Showcase Your Business at the United Leasing & Finance Championship to the Thousands of Expected Attendees of the Event. Vendor Booth Space Consists of a 10x10 Tent with an 8' Table and Chairs in a High Traffic Area and the Following:

- Sixteen Daily General Admission Passes to the Tournament

**Investment: \$2,500**

## Naming Rights: Monday Pro-Am

Naming Rights to the Monday Pro-Am Would Allow Your Company Prime Positioning In Marketing Efforts Leading Up To and On-Site for Pro-Am Day. Your Company Would Receive the Following For Your Investment:

### *Hospitality:*

- Four (4) Tickets per Day to the C&P Media Hospitality Suite
- Four (4) Tickets per Day to the FC Tucker Hospitality Tent

### *Participation:*

- Two (2) Monday Pro-Am Teams: Monday, April 17, 2017 at Victoria National

### *Branding:*

- Company Logo on all Monday Pro-Am Marketing and Communications Including the Sunday Pairing and Sponsor Party
- Company Logo on Electronic Scoreboards, Tournament Entry Arch and ULFC Official Website

### *Extras:*

- Two (2) VIP Parking Passes
- Invitations to All Tournament Functions Including: Sponsor Parties, Pairings Parties, Media Press Conferences, Media Day Kick-Off Luncheon, Etc.

**Investment: \$20,000**

# Hospitality Opportunities

## C&P Media Hospitality Suite

Daily Access to a Shared Corporate Hospitality Suite Located Along #18 Green in the Middle of the Tournament Action! The Climate-Controlled Suite Features Chairs for Tournament Viewing and Gathering Tables for Socializing with Fellow Spectators, a Fantastic All-U-Can Eat Lunch and Snack Buffet, Full Open Bar Featuring Beer, Wine, Mixed Drinks and Soda.

Investment: \$2,000 – 4 Tickets per Day for all 4 Tournament Days

## FC Tucker Hospitality Tent

This Shared Hospitality Tent is the Perfect Spot to Kick Back with Fellow Spectators and Enjoy Prime Views of Hole #18. The Open-Air Space Offers an All-U-Can Eat Lunch and Snack Buffet, Bar Featuring Beer, Wine and Soda.

Investment: \$1,200 – 4 Tickets per Day for all 4 Tournament Days

## Dual Access Hospitality Pass – NEW for 2017!!

The Dual Access Hospitality Pass Allows Spectators to Take Advantage of **BOTH** the C&P Media Hospitality Suite at and the FC Tucker Hospitality Tent.

Investment: \$2,800 – 4 Tickets per Day for all 4 Tournament Days

## On-Course Hospitality Pavilion

Enjoy an Action Packed View of the #17 Fairway Landing Zone, Watch the Pros Smash Balls Off #12 Tee Box and Take in all the Action From the Par 3 at Hole #11 ALL from the On-Course Hospitality Suite. Bistro Height Tables and Chairs to Accommodate 30 Guests and a Maximum Capacity of 50 Guests Complete the Space. On-Course Pavilion Includes:

- Fifty (50) ULC On-Course Pavilion Passes
- Unlimited Lunch Buffet and Afternoon Appetizer Buffet for All Guests
- Unlimited Beer, Wine & Soda for All Guests
- Shuttle Service To and From the Victoria National Clubhouse
- Sponsor Signage on the Pavilion for the Day
- An Incredible On-Course Experience Brand NEW to the ULC for 2016!

Investment: \$7,500 Per Day

## Corporate Skybox

Work with a Tournament Hospitality Professional to Create an Incredible Environment for Entertaining Your Most Important Clients or Valued Employees at the United Leasing & Finance Championship. Skyboxes Include a Minimum of 16 Seats for Guests and 26 Total Tickets Per Day or Can Be Customized to Fit Your Needs. All Food, Beer, Wine and Soda is Included for Your Guests.

Investment: Starting at \$12,000

